



CRYPTOCURRENCY AWARENESS FOR CHARITY

OVERVIEW

Tour de Crypto is the first annual cycling road trip created to raise cryptocurrency (digital currency) awareness for charity. The first tour (2018) consists of 2 riders Jason Berlin & Jovel Velasquez, along with a driver, videographers and audio crew.

OUR MISSION

To connect charities and donors with cryptocurrencies.

THE OPPORTUNITY

Most charities, nonprofits and foundations do not accept cryptocurrencies. Those that do tend to sell their digital currency into fiat (USD) so they can start utilizing it right away.

THE SOLUTION

The Tour de Crypto platform educates charity organizers and the general population on cryptocurrencies. The entire tour is documented daily with live feeds and interviews that are shared across all social media sites for maximum exposure. The tour will occur annually as it becomes stronger similarly to the implementation of cryptocurrencies throughout the world.

BENEFITS FOR CHARITIES

- Lower processing fees. There are no banks or credit card companies involved in the transactions.
- Fast & efficient transactions. There is no paperwork or extra steps to get the money so you can put it to work faster.
- Access to international donors. There is no need to worry about a donor's location, exchange rates and additional fees.
- Transparency. Deposit addresses can be made public so donors can verify and see entire pool balances.
- Safety. There is no guessing if a middle-man charged an "administration fee" to lessen the impact of a good intention.

THE POWER OF CRYPTO COMMUNITIES

The Tour de Crypto challenges each cryptocurrency and its community to start collecting donations for HAWC. Each valid, participating community will get free exposure directly on our website. We challenge each crypto community to continuously raise money throughout the beginning, middle and end of the tour. This is not a race – it's about awareness.

100% OF ALL DONATIONS WILL GO DIRECTLY TO HAWC!

Please contact info@tourdecrypto.com to get your crypto community involved, for sponsorship opportunities and press related information. We appreciate your help and support!



2018 TOUR SCHEDULE

Hamptons, NY (Start)	Friday, September 14 th
Manhattan, NY (Launch)	Sunday, September 16 th
Philadelphia, PA	Tuesday, September 18 th
Washington, DC	Thursday, September 20 th
Charlotte, NC	Tuesday, September 25 th
Atlanta, GA	Monday, October 1 st
Selma, AL	Thursday, October 4 th
Mobile, AL	Sunday, October 7 th
Baton Rouge, LA	Wednesday, October 10 th
Houston, TX	Sunday, October 14 th
Austin, TX	Tuesday, October 16 th
El Paso, TX	Sunday, October 21 st
Phoenix, AZ	Saturday, October 27 th
World Crypto Con Event	Wednesday, October 31 st
Las Vegas, Nevada	Friday, November 2 nd
29 Palms, CA	Sunday, November 4 th
San Bernardino, CA	Wednesday, November 7 th
Huntington Beach, CA (Finish)	Friday, November 9 th

FUNDRAISING

Our goal is to raise **\$1,000,000 USD** via crypto and USD for HAWC – the Houston Area Women's Center.

HAWC is a leading non-profit that works to end domestic and sexual violence and supports all in building safe and healthy lives through advocacy, counseling, education, shelter and support services. HAWC has a 4-star rating on Charity Navigator and agrees to accept cryptocurrency as a form of donation!

We will work with all of our sponsors, crypto communities and supporters to help reach our fundraising goal. This is all about the crypto communities coming together to achieve a common goal – "Mass Adoption" through good intentions.

